



Engineering Department

Wyke Summer Work Part Two

Business

As part of your study of Engineering, you will complete a coursework unit for 1 lesson a week. This unit will look at aspects of Business within Engineering and give you a context to some of the other work that you will cover.

This unit will require you to be independent and proactive in terms of the work that you research and complete. As a result you will need you to develop skills as you complete the various assignments during the year.

In preparation for this I would like you to complete the following tasks so that you have a background of research and understanding as we start covering the content in the first unit.

‘The nature of Business size and type and the power, interest, and influence of Stakeholders’

TASK 1:

Research how we measure the size of different businesses and produce an explanation of the criteria for size that are used. For example, we will look at how we judge size based on the number of employees. You can investigate this one if you wish but try and find at least 2 other ways we measure the size of a business and explain how they are measured and what characteristics these businesses have.

Crucially you need to identify local and other examples of different sizes of business.

TASK 2:

Research different types of business in relation to their legal structure and characteristics, for example one type is a Sole Trader. Again, you can investigate this but also see if you can find further examples.

How are they structured? What are their characteristics? What are the advantages/disadvantages of each? Can you think of examples?

TASK 3:

Identify what we mean by a stakeholder in a business. Identify 6 possible stakeholders within a business and explain what their interest will be in the business.

This is not intended to be an arduous piece of work but will allow you to start the course in September with some prior knowledge and understanding. It will also give you a 'head start' in relation to the first assignment that will be set.

We are not expecting excessive amounts, we would like you to produce around 2 sides of A4 ideally in word, although handwritten is acceptable or a format that works for you to summarise the information you have found.

We would like you to bring this or have access to it in your first lesson for Business for Engineering so that you can use it as part of your initial learning, and we can review it.

We look forward to seeing you in September – Mark and Pete (Business for Engineering Teachers)