

Wyke Start
Media A Level Media
Summer Work 2022

Name: _____



Image by rawpixel.com

Summer work

Hi all.

It was very good to meet you at Wyke Start today and gratifying to see how many people this year that have chosen Media Studies as one of their main subject areas. We are really looking forward to working with you all for the next 2 years and seeing you develop academically and personally.

This booklet features a variety of tasks that have to be completed by your first day at College. Bring the work to your first Media lesson with your name on. Every piece of work needs to be attempted and all work will be assessed in the first week back to check not only that it has been done but also the quality of the work and the effort that has been put into it.

We have tried to give work that covers all aspects of the course and allows you to be more aware of what we are going to be looking at in more depth throughout the years.

If you need any support over the Summer contact me on the following email:

David.harrison@wyke.ac.uk

Again, have a great Summer and look forward to seeing you again.

Dave

Task 1

We would like you to create the front cover of a music magazine. We need you to take a strong main image (camera or phone camera is fine). We know that most of you will not have Photoshop (you will have access when you start the course) so using Word or Publisher is fine or any other platform. If you have access to nothing you, will have to draw/make your covers.

We are testing if you can look at existing music magazines and understand the conventions and typical features they use. We have also made clear some of the features and conventions in the Wyke start lessons. You must ensure you use the following:

1. Main Image that you have taken
2. Masthead (must be original)
3. Main coverline for the main star e.g. "EMENEM: From Rehab to Recovery to the Comeback that stunned the World"
4. At least 3 other coverlines for other music stories/stars: Tame Impala etc Try to play with font colour and font style and size – look closely at other covers and copy the standard.
5. Price, date, edition, barcode
6. If you can include a pug and a tagline/sell line. A pug is the circular fake sticker (A-Z) on the cover of the Q magazine. A sell line is a tag line or catchy phrase "The World's greatest music magazine".
7. You can download great fonts from here: <https://www.fontspace.com/>

Look at the 3 magazines below for some inspiration. Look at shot types, use of fonts and layout. Do your own research too. We need you to produce something which shows us your understanding of the form.



Task 2: Mini-Questions/Essays

We have briefly mentioned the topic and subject areas you will be encountering for the next 2 years. Below we have provided you with a question task for each area. No need to overwrite but we do want to see evidence that you have thought about each question and used research for some tasks. The length of each box suggests roughly the amount you need to write.

Advertising

We looked at connotations in lessons today and the possible polysemic meanings within texts. Look at the advert below and write own what the connotations of the following are:

- 1) Gareth Bale
- 2) The Colours: Blue, Yellow and White
- 3) The Title: "In A Different League".



