

TAG EVIDENCE PLAN HEADLINES

COURSE	EXAM BOARD	Examination / Components 70%	NEA 40%	How is the course usually assessed
A LEVEL Graphic Design	AQA	7203/C Internally set coursework component only for 2020/21	Externally Set Assignment	Component 1 Coursework Portfolio – 7203/C 60% Component 2 (Exam Unit) 7203/X – NEA 40%

Evidence Type	Date of assessment	Assessment details	Assessment conditions	Source of assessment	% weighting
Formative Assessment	October 2020	<ul style="list-style-type: none"> Title page Introduction to project themed brief. Mind map of initial ideas and starting points. Written statement- hopes and focus for the project; Broad initial artist reference 1st Artist pages, response- analysis of chosen artist's images Student visual Responses (three) transcriptions and developments experiments and review. Outcomes to first artist. 	Coursework	Assessment Objectives 1-4. See Appendix below	Portfolios are marked holistically, weightings given below are approximate. 20%
Formative Assessment	December 2020	<ul style="list-style-type: none"> 2nd Artist Pages response- response analysis of images-own responses as above. Written Illustrated Essay (1000-3000 words) and bibliography- 	Coursework to date, + three Hour timed practical assessment	As above	20%

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		<ul style="list-style-type: none"> • Planning and Three Hour timed developmental piece based on ideas to date. • • Typography Chapter: including references and three distinct outcomes. • Further visual development of third artist's imagery or themes and 2nd A.O review 			
Formative Assessment	March 2021	<ul style="list-style-type: none"> • -Mid way written review of ideas and themes to date. • Links and bridges chapter /itemise elements now identified as vital to the final outcome. • Mood-board of photographs secondary imagery appropriate to outcome • 3rd Artist response - analysis of imagery. compositional, colour and subject related studies • Leading to project development/outcomes and third artist 	Coursework, Ongoing formal assessment	As above	20%
Formative Assessment	April 2021	<ul style="list-style-type: none"> • Media experiments linked to proposed outcome, drawings, colour, media and compositional studies; • Use of final and definitive artist references. (moodboard) • Thumbnail studies and planning. 	Coursework	As Above	5%
Formative Assessment	April 2021	<ul style="list-style-type: none"> • Research gathering of images as required • Compositional mock ups, test pieces 	Coursework	As Above	5%

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	May 2021	<p>Completion of final ambitious outcome/ and or series of Related outcomes, a culmination of ideas to date</p> <p>Final Written Evaluation</p>	Coursework	As above	30%
Summative Assessment	May 2021	<p>Internal assessment utilising all evidence listed above.</p> <p>Portfolio graded from 96 available marks utilising the following objectives.</p> <p><i>Assessment Objective 1. Develop ideas through focused investigations informed by contextual and other sources, demonstrating analytical understanding (24Marks)</i></p> <p><i>Assessment Objective 2. Experiment and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as practical work progresses. (24Marks)</i></p> <p><i>Assessment Objective 3. Record in visual and other forms; ideas, observations and insights relevant to intentions, demonstrating an ability to reflect on work in progress. (24Marks)</i></p> <p><i>Assessment Objective 4. Present a personal, informed and meaningful response demonstrating critical understanding, realising intentions and, where appropriate, making connections between visual, written, oral or other element. (24Marks)</i></p>	<p>Internal Moderation</p> <p>Submission of Marks</p> <p>External Moderation</p> <p>..\..\Downloads\G02294a A&D Delegate booklet A-level_v1.2 WEB.pdf</p>	<p>Assessment Objectives 1-4.</p> <p>See Appendix</p>	See table above