



## Foundation Diploma in Art, Design & Creative Media



### It's Not a Fad.

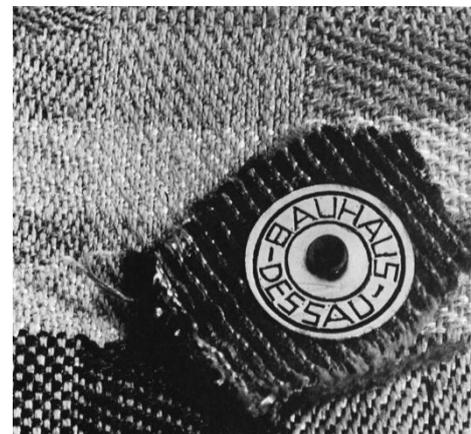
Choosing to study this course is a big decision and a choice, we as art professionals and educators, applaud. It is also a choice favoured by creative degree courses. Studying for this course will make you a better prepared and more effective undergraduate. Joining this course and becoming a Foundation Art & Design Diploma student, means you are no longer a student interested in being creative, you are now a student who wants to be a creative. What we mean is that you have identified that from here on in, it is creativity that will define your identity, pathway, employment and essentially become a key part of your very being.



In preparation for commencing study in September, and making the step towards becoming an autonomous creative individual we would like you to engage in a number of activities; both research and practical based, that are designed to engage and make you think in a slightly different way about how you work visually and intellectually. Drawing, making and recording tasks, combined with writing and research elements are provided below to give you an opportunity to spread out and think over the Summer, not only about the creative specialisms you identify with, but about other creative possibilities and ideas you may not have encountered previously.

Even if you have already secured a degree place these activities, and the course as a whole, is designed to broaden your knowledge and experience as an artist and designer, and enable you to think in a cross-disciplinary way. So, try to begin to think about how and what you make, think about avoiding your pre-existing habits in initiating a piece of work and expect to be surprised by what we ask you to do and how you make a response.

Please find the first in a set of transitional tasks, designed to keep you thinking creatively on the next page.



## Foundation Diploma in Art, Design and Creative Media Transition Tasks.



1. **The lock-down Still Life Challenge.** Resources for a drawing may be thin on the ground, therefore take a trip to the recycling bin and see what you can find. Retrieve any three-dimensional materials, boxes, plastic bottles, made from non-resistant materials, this means material you can easily cut with a pair of scissors or a knife.
  - **In the first instance**, make a series of A3 drawings of the various objects grouped together and placed on a table top. In the first drawing concentrate on accuracy, perspective and depth, in the second light and shadow and in the third concentrate on a composition that examines combinations of structure and type. In making these drawings use whatever materials you have to hand.
  - **Now**, take a pair of scissors or a sharp knife and cut up the various objects to create a single, or group of, three dimensional structures to create a free standing or relief structure.
  - **From these structures**, make a second series of 3 A3 Drawings, again using whatever materials you have to hand- concentrating first on accuracy, then on repetition of shape and form and lastly on collage and colour.
  - Finally, now use the structures you have made from the cut up recycled materials and photograph and manipulate them using your phone camera; in doing so think about the effects you can achieve using natural and artificial light.