

## Roots and Shoots - Food Packaging brief.

Please gather imagery from either from the Internet or first hand, by photographing packaging in supermarkets and shops, and/or gathering actual packaging of food and drink. This ideally needs to be contemporary and well designed, perhaps combining hand-made type with illustration, and/or photographs of products, look for high end, innovative illustration. In addition please can you photograph Grocery Shops, shop fronts with boxes of fruit and veg, window displays, type and signage above the shop, even the grocer, if you can persuade them to be a willing model!

Drawings. I would like you to make observed and stylised drawings of fruit and veg, using line, tone and texture drawings in response to **one** of these artists.

Emma Dibben, Camilla Perkins, Tom Hovey (food illustration)

Some examples of contemporary food packaging are shown below.

Enjoy a great summer and look forward to seeing you in September.

Serena Wright



