

Overall grade

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BTEC Block

Assignment Front Sheet

Programme	BTEC Level 3 Certificate in Creative Media production	Learner Name	
Unit no & Title	BTEC Media Summer work 2019 'The basics of media and film'	Assessor Name	Rebecca Ives/ David Harrison

First Submission	Date issued	Submission date	Deadline met	Resubmission required*
	2/7/19	Enrolment	YES/NO	YES/NO
Resubmission	Authorised by Lead IV	Date handed back to student	Submission date	Deadline met
	YES/NO			YES/NO

Vocational Scenario or Context	You work for the BBC in the 'educating young people' about film and media department. You have been asked to design a 'basics of media & film' leaflet to encourage young people to get more involved in making media productions.
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Task	To design a leaflet to explain the basics of editing and cinematography to educate young people wanting to get in to the media and film industry. Your leaflet can be made and designed on Publisher or word. It needs to look professional and interesting with images and text to make it look appealing and fun to a young audience. The text below in bold will be used as sub headings in the leaflet. As you are a creative designer the design, template and layout has been left for you to design in a fun and creative way.
Checklist of evidence required	<ol style="list-style-type: none">1) A front cover page: with a design that will be appealing to young people wanting to learn about media and film. The title of the leaflet will be 'media the basics'2) Cinematography framing: Define and explain what cinematography is. Show examples of camera framing including: High angle, low angle, Medium close up and long shot. From the images explain why these shot types have been used and how they create meaning for the audience in a media product.3) Cinematography camera movement: Explain camera movement techniques including a Pan, tilt, track and zoom. Evaluate and explain why camera movement is needed in a moving image production and why not all frames can be still.4) Mise-en-scene: Define and explain what mise-en-scene is and why it is important when making a production seem realistic. Use images to help explain what types of locations, props and costumes would be used if you were to make a science fiction film like Star Wars.5) Summary: include a summary evaluating why cinematography techniques and mise-en-scene is important when engaging and audience. Tell the readers next week's leaflet will be on sound and editing.

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	Wyke start summer work 2019	
Assignment Title		
Grading criteria	Achieved	

*All resubmissions must be authorised by the Lead Internal Verifier. Only one resubmission is possible per assignment providing:

- The learner has met initial deadlines set in the assignment, or has met an agreed deadline extension
- The tutor considers that the learner will be able to provide improved evidence without further guidance
- Evidence submitted for assessment has been authenticated and accompanied by a signed and dated declaration of authenticity by the learner

**Any resubmission evidence must be submitted within 10 working days of receipt of results of assessment

Lead IV	Rebecca Ives	
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Assessor declaration	I certify that, to the best of my knowledge the evidence submitted for this assignment is the learner's own. The learner has clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice		
Assessor signature		Date	
Learner declaration	I certify that the work submitted for this assignment is my own and research sources are fully acknowledged.		
Learners signature		Date	

Feedback Sheet

grading criteria	Criteria achieved		Assessment comments (Positive) feedback/Why wasn't the criteria achieved)
	1 st deadline	Resubmission	
P1) A basic understanding of the assignment shown with limited creativity and design.	Yes Partly No		
M1) A clear understanding of the assignment will have been shown with will explained overviews of the key terms. The presentation will more advanced than the P criteria.	Yes Partly No		
D1) A solid understanding of the key terms, with use of excellent examples that have been justified and explained as to why they are used. The summary will have clear elements of evaluation and the design is to near professional standards.	Yes Partly No		

General Comments (grammatical, referencing, presentation, etc.)

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